

WE ARE HIRING

Join Our Team as a Sales and Marketing Manager!



Position: Sales and Marketing Manager

Qualification: MSW (Master of Social Work) with MBA (Master of Business Administration) is Preferable

Experience: Relevant professional experience required
(Please share your experience!)

Number of Position: 3

Gender: Male /Female

Salary: Negotiable based on experience and qualifications.

Incentives: Attractive incentive structure offered.

If you're a dynamic leader with a passion for Sales and Marketing, we want to hear from you!

Take your career to the next level and be a part of a growing organization.

Key Responsibilities: Sales & Marketing

- Strategic Promotion: Develop and implement comprehensive sales and marketing strategies to elevate the company's brand presence and drive service adoption.
- Sales Pipeline Management: Oversee the planning, development, and maintenance of the sales funnel and CRM systems to ensure high conversion rates and sustainable revenue growth.
- Cross-Departmental Alignment: Coordinate with the product and customer success departments to align marketing campaigns with sales targets and client needs.
- Budgetary Oversight: Manage and optimize budgets allocated for marketing campaigns, sales incentives, and promotional events.
- Growth Innovation: Identify and explore new market segments, lead acquisition channels, and innovative sales techniques to expand the customer base.
- Competitive Intelligence: Monitor market trends, consumer behavior, and competitor activities to maintain a competitive edge in the industry.
- Team Leadership: Supervise, mentor, and lead the marketing and sales teams to meet and exceed monthly and annual organizational revenue goals.
- Regulatory Compliance: Ensure all advertising, sales disclosures, and promotional materials comply with legal standards and consumer protection laws.
- Performance Reporting: Prepare and present regular reports on Key Performance Indicators (KPIs), including ROI, Customer Acquisition Cost (CAC), and sales conversion metrics.
- Relationship Management: Foster and manage strategic relationships with key accounts, channel partners, and industry influencers to support long-term business growth.

To Apply:

SEND YOUR RESUME to: aimweltrust@gmail.com

Contact : 0361 452 3081